

# PROPOSAL 2022: NEW ISO STANDARD FOR THE SDGs



## ISO proposes to make a new management standard for the UN SDGs to:

- shape the organization for the future and create solid, value-based and business-based foundation for sustained success
- provide one framework for all organizations to work actively and effectively with SDGs relevant to their context
- enable an organization to enhance its performance on sustainable development
- enhance trust and confidence
- attract talents of tomorrow
- avoid SDG-washing
- create an opportunity for third party accredited certification
- ease CSR and ESG reporting.

You can read more at:  
[www.ds.dk/sdgproposal](http://www.ds.dk/sdgproposal)

