



## **Slovenian-Dutch Forum »GREEN DEAL, ORANGE STYLE!«**

**Wednesday,  
30. March 2022**



### **Slovenian-Dutch Forum »GREEN DEAL, ORANGE STYLE!«**

Wednesday, 30.03. 2022, 11:00-15:00, Hybrid event

Organizer: Slovenian-Dutch Business Platform in cooperation with partners

Event venue: Tehnološki park 19, 1000 Ljubljana, Slovenia & On-Line

Moderator: Luka Šinkovec

The official language of the event is English, no translation will be provided.

Linear, circular. Young, old. Manual, digital. Slovene green, Dutch orange. The connection between all of these is the desire for more, to solve problems with modern solutions through cooperation, business and technology.

Great things usually begin with a quote, in this case a quote from one of our speakers on our last event, Mr. Bart Stegeman: "Slovenia can become the first circular economy in the world." However, the quote can easily be misunderstood for self-centeredness. Instead, what if we were to say Slovenia can become the pioneer country, a Petri dish for others. In collaboration with larger economies, to gather good case practices, learn, and quickly scale up circularity to large economies such as the Netherlands.

Close collaboration between Slovenia and the Netherlands will enable Slovenia to become the first fully circular small economy in the world in the near future, meanwhile providing the Netherlands with good case practices and the blueprint on how to become the first fully circular large economy.

Let us use the Slovenian explosiveness and the Dutch perseverance confirmed through the golden Olympic medals and translate them both to the economic field and breakthrough cooperation for victories in a fair green transition.

## Agenda:

### 11:00 - 11:30 Entry speech:

- Mark Boris Andrijanič, Minister without portfolio responsible for digital transformation
- Dr. Slobodan Šešum, Director-General Directorate for Economic and Public Diplomacy
- Simon Zajc, State Secretary, Ministry of Economic Development and Technology
- mag. Aleš Irgolič, State Secretary, Ministry of Agriculture, Forestry and Food
- Ambassador of the Kingdom of the Netherlands to Slovenia, His excellency, Mr. Johan O. Verboom
- Ambassador of the Republic of Slovenia to the Kingdom of the Netherlands, Her Excellency, Sanja Štiglic
- Dr. Jerneja Jug Jerše, Head of the European Commission Representation in Slovenia
- Dr. Jernej Pintar, CEO & Head of Tech Community at Technology park Ljubljana
- Igor Hočevar, SDBP President

### 11:30 - 12:00 Keynote speech: Agenda 2030 from talking to walking:

11:30 - 11:40 Prof.dr. Igor Emri, Slovenian Academy of Sciences and Arts: Recommendations of three academies for successful enactment of Slovenia 2030 strategy

11:40 - 11:50 Jacobine de Zwaan, Netherlands Enterprise Agency (RVO), Senior Advisor Climate Neutral and Smart Cities

11:50 - 12:00 Q/A

12:00 - 12:10 Break with DigiExpo viewing and networking through Networking rooms.

### 12:10 - 14:30 Smart Cities and Villages - Joint journey into a green future (4 consecutive thematic sections):

12:10 - 12:40 Section 1: Food and Biomass

- Dr. Vesna Miličić, SRIP Sustainable Food Production
- Franci Bogovič, Member of the European Parliament: Rural areas in 2040
- Leo Swart, Creative Consultant: Greenhouse
- Doris Letina, Vice President at European Council of Young Farmers (CEJA), representing the Slovenian Rural Youth Association
- Q/A

12:40 - 13:10 Section 2: Circular Construction Economy and Climate-smart build environment:

- Friderik Knez, BSc (Phys.), SRIP Smart buildings and home including the wood chain: Mobilizing wood for low-carbon housing
- Prof.dr. Andreja Kutnar, InnoRenew CoE: Circular Built Environment and New European Bauhaus – best practices of InnoRenew CoE

- Dr. Bálint Horváth, Circular Economy Regional Policy Officer at Embassy of the Kingdom of the Netherlands to Hungary and Slovakia
- Vladimir Gumilar, MSc., Civ.Eng., MBA, Head of Construction cluster of Slovenia (SGG): Knowledge and best practices transfer over circular construction network of networks
- Q/A

13:10 - 13:30 Coffe Break with DigiExpo viewing and networking through Networking rooms.

13:30 - 14:00 Section 3: Sustainable economy, eco innovation and new technologies

- Nina Meglič, SRIP Network for transition to circular economy: Best practices for decarbonisation of industry
- Ana Struna Bregar, CEO CER - Sustainable Business Network Slovenia: Green Star
- Ir. Kees W. Kwant, Netherlands Enterprise Agency, Ministry of Economic Affairs: Bioenergy and Biobased Economy innovations (TBC)
- Marko Grobelnik, Jožef Stefan Institute & IRCAI: Digital Green twin/Green mirror - the potential of AI to achieve a green transition
- Q/A

14:00 - 14:30 Section 4: Next generation Europe - Financing the Green transition (Can financiers afford to not be a part of the net zero movement?)

- mag. Janez Mravljak, Acting Director, Office of the Republic of Slovenia for Recovery and Resilience
- Matej Zalar, Assistant Director at SID - Slovenska izvozna in razvojna banka, d.d., Ljubljana (TBC)
- Jonas Onland, Program Lead Digital Transformation of The Association of Netherlands Municipalities (VNG): Green initiatives and PPP – Best practices
- mag. Maja Tomanič Vidovič, Slovene Enterprise Fund (SPS)
- Q/A

14:30 - 14:40 Break with DigiExpo viewing and networking through Networking rooms.

**14:40 - 15:25 Round table: New connections and new types of co-operations for new times**

- Bart Stegeman, Climate-KIC Holding B.V., Slovenian Branch, Slovenian Orchestrator- Circular Economy and Value Chains Transformation
- Štefan Bogdan Šalej, SGBN-Slovenian Global Business Network
- Katja Mohar Bastar Director at Digital Innovation Hub Slovenia
- Danijel Lamperger, CEO at Chamber of Craft and Small Business of Slovenia
- Aleš Pevc, Creative technologies and new business model consultant at Technology park Ljubljana
- Žiga Lampe, Director of Strategic development at Chamber of Commerce and Industry of Slovenia
- Tomi Ilijaš, CEO of Arctur and representative of Tourism 4.0 Initiative

- Gijs M. Herber, Msc. Strategic Management & Netherlands Enterprise Agency
- Margot Daris, Project Manager, Dutch Cycling Embassy
- Representative of the Slovenian Business Club (SBC), TBC
- Representative of Društvo VTIS - Association of Slovenes Educated Abroad

Moderator: Franc Matjaž (Tičo) Zupančič, SDBP Ambassador

15:25-15:30 Closing

## **12 Thematic Networking Rooms: The power of Slovenian-Dutch collaboration and cooperation in the global implementation of tomorrow's solutions today**

(Networking rooms will be open to registered participants a few days before the event (from March 28th) and will remain open for 10 days after the event (until April 9th). The individual room thematics shall be as follows:

- Materials as end products
- Mobility
- Health - Medicine
- Factories of the future
- Sustainable tourism
- Sustainable food production
- Network for transition to circular economy
- Smart buildings and home including wood chain
- Smart cities and communities
- Digitalisation of green transition, ICT
- Financing a fair green transition
- Eco Innovations