

Slovenian-Dutch Forum »GREEN DEAL, ORANGE STYLE!«

Wednesday, 30. March 2022



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AN INVITATION

Challenging times indeed! At (hopefully) the end of the pandemic period we are facing a war in Europe, the future as uncertain as ever.

At the same time Europe is implementing the European Green Deal, a major operation never seen before. An attitude change, one that should enable us to save the Earth while being economically successful.

With each member state trying to find the best way to achieve these goals, the Netherlands is a clear front-runner again, with Slovenia planning to swiftly become one as well.

We are happy to announce that SDBP succeeded in connecting the two again, now in the most effective way, by supporting them with a strong connecting and matching mechanism.

It is our pleasure to invite you to our large-scale event GREEN DEAL, ORANGE STYLE in cooperation with Netherlands Embassy in Ljubljana and the Netherlands Enterprise Agency (Rijksdienst voor Ondernemend Nederland - RVO), happening on Wednesday, 30.3.2022, between 11:00 - 15:00 (CET), in the usual hybrid form on the SDBP platform.

Topics will include four distinct yet equally important sections around Smart Cities and Villages, namely:

- 1. Food and Biomass
- 2. Circular Construction Economy and Climate-smart building environment
- 3. Sustainable economy, Eco-Innovation and new technologies
- 4. Next generation Europe Financing the Green Transition

However! This is not a lecture, it is a fully interactive networking event.

Organized in partnership with the Dutch RVO and endorsed by both Embassies, the event shall feature prominent speakers from all mentioned sections including academia, industry, youth organizations and policy makers, with the final aim being networking between stakeholders in the virtual environment. Including 12

specific virtual networking rooms divided by specific thematics, accessible even before the event starts, you will have the opportunity to connect and push our collective European values forward and create a better tomorrow. The full agenda is located in the appendix of this email and on our <u>event website.</u>

Offers:

Being fully adaptable, we have created the offer for the event participation with every kind of user in mind, be it a legal or physical entity, enabling you to tailor your experience to your needs.

Companies/legal entities:

- 500,00 € (Slovenian companies can use the SPS voucher for up to 300,00 €). The price of 500,00 € includes: full access to the event, SDBP Corporate Plus membership fee for the year 2022, up to 2 participants designated by the company/organization to participate in the event (on-site or/in on-line), a virtual room in the event DigiExpo, a virtual room on our SDBP digital platform, entering the company products/services in the Event Catalog as well as entering company products and services in the SDBP Digital Platform catalog. Finally, 10 days after the event, Corporate Plus participants will be transferred from the 12 thematic networking rooms to Collaboration Rooms in the inner membership area of SDBP platform for further cooperation and development of joint projects.
- 200,00 €, only event registration fee without SDBP membership, including up to 2 participants (on-site or/in on-line), with a virtual room in the DigiExpo event and entry in the event catalog only (without entry into the SDBP Digital Catalog).
- 100,00 € only participation in the event for up to 2 participants (on-site or/in on-line) and entry in the event catalog.

Individuals:

- 30,00 €, contains access to the event (on-site or/in on-line), access to all networking rooms and also includes SDBP Individual membership fee
- 15,00 € for students, contains access to the event (on-site or/in on-line), access to all networking rooms and also includes SDBP Student membership fee

SDBP and event partners:

3.000,00 €, includes: Virtual room in the event DigiExpo, publishing of your logo on the landing page of the event, in the event program and on the SDBP digital platform, exposure in announcements before the event, during breaks and after the event and finally it includes a Digital Work Space (detailed explanation provided on demand) on the SDBP digital platform.

Event sponsors:

2.000,00 €, includes: Virtual room in the event DigiExpo, publication of the logo on the landing page of the event and in the program, exposure in announcements before the event, during breaks, after the event, coordination of thematic Networking Rooms.

Thematic Networking Rooms sponsor:

Any left open Thematic Networking Room available can be acquired for 1.000,00 € each.

By special agreement:

Sponsorship of breaks, after-event hospitality, media sponsorship.

For any and all questions, we are always at your disposal at events@sdbp.eu, and because keeping our future patrons up to date is of paramount importance to us, we made all up to date information available to you on our event website as well.

All in all, a challenging time lies ahead. But when it comes to uncertainty, we believe we can make a fair bit of the future certain by knowing the right individuals and by working together. Join us in the next step forward!

Always yours,

SDBP Team